

Advertising Campaign Starts 4-Weeks Out

VENTURA HOME IMPROVEMENT EXPO

Ventura County Fairgrounds

Fri-Sat-Sun · February 21-23, 2025



**Ventura County
Fairgrounds**
and Event Center

How-to Demos, Arts & Crafts, Giveaways & Prizes
Tiny Homes, Accessory Dwelling Units & Alternative Housing
Meet Homeowners Ready to Purchase Home Decorating & Remodeling

TV, cable, radio, print, digital and social media ads targeting area homeowners

KTLA, KCBS, KEYT & Spectrum TV Spots

KTLA Morning & Evening News, KCBS News 5pm & 6pm, KEYT-TV News, Spectrum News1, CNN, HGTV, Fox, Magnolia TV spots in Oxnard, Camarillo, Ventura, West Valley, Santa Clarita, Simi Valley.

Radio, Newspaper, Magazine & Local Advertising

KHAY, KBBY, KOCP, KTYD, KJEE, KSBL, KRUZ Radio, Ventura County-Star, The Acorn, Ventura Breeze, 805 Living Magazine, Ojai Magazine, VC Reporter, Ventana Fine Living, Los Angeles Times, TheHomeMag.

Social Media, Blogs, Event Listings & Digital Ads

Advertising on Facebook, Instagram, Eventbrite.com, Acorn.com, VCStar.com, 805Living.com, SBMag.com, Santa Barbara Indie, Noozhawk, VoiceSB.com, news features, blogs, event listings, and subscriber e-blasts.

Space Limited ~ Reserve Your Booth Now

Home remodeling sales are growing as homeowners purchase kitchens, baths tiny homes, hot tubs, solar energy, landscaping, and plan DIY projects to add comfort and value. Capture your share of this market.

Sales: Marlene Thorne (714) 622-5031 or (714) 608-1722 mobile ~ marlene@theedgepromotions.com

Sponsorships/Media: Paul Smith (714) 931-3600 paul.smith210@gmail.com

www.VenturaHomeShow.com

Media Partners

